

International Clinical Cardiovascular Genetics Conference 2024

Brisbane Convention and Exhibition Centre
8 - 10 May 2024



sponsorship
prospectus

Invitation

Dear Valued Sponsor & Exhibitor,

This prospectus outlines the sponsorship and exhibition opportunities available at The International Clinical Cardiovascular Genetics Conference. This Conference will be held at the Brisbane Convention and Exhibition Centre, 8 - 10 May 2024.

The 2022 Conference attracted 200 attendees, with 13 sponsors and exhibitors supporting the event, two keynote speakers and over 40 invited speakers. The Conference was a resounding success, we look forward to repeating this in 2024.

Cardiac genetics is of growing interest globally and Australia has real strengths in this field. Increasingly, the subject of cardiac genetics is being added as a key program session and as stand alone satellite meetings at larger Genetics and Cardiology Congresses.

Please take some time to review the packages and determine your requirements for the promotion of your business and contact us if any further clarification is needed. We are also very open to discussing your particular promotional requirements and tailoring a package accordingly. We look forward to sharing this unique Conference with you.

Further information can be found at www.iccgconference.com

John Atherton

Co-Chair

Julie McGaughran

Co-Chair

Scientific Program Committee

John Atherton, Co-Convenor

Julie McGaughran, Co-Convenor

Jonathan Skinner Educational Day Chair

Jodie Ingles

Paul James

Nicholas Pachter

Kathryn Waddell-Smith

Gerald Watts

David Winlaw

Dominica Zentner

Sponsorship Liaison

Nihal Fernandez

Sponsorship and Exhibition Manager

on behalf of the International Clinical Cardiovascular Genetics Steering Committee

The Conference Company

Email: nf@theconferencecompany.com

Telephone: New Zealand +64 9 360 1240, free calling from Australia 1800 193 405

Postal: PO Box 90040, Auckland 1142, New Zealand

About the Venue

The venue for the International Clinical Cardiovascular Genetics Conference 2024 is the Brisbane Convention and Exhibition Centre (BCEC). The Centre is located in the heart of Brisbane in the unique riverside cultural and entertainment precinct of South Bank. With a focus on innovation and sustainability, BCEC brings over 26 years of industry knowledge to deliver exceptional, world class experiences with award-winning service, and a commitment to providing a safe, inclusive, and welcoming environment.

The Scientific Program will also take place in the Convention Centre and all lunches, morning and afternoon teas and post-session drinks will be held within the exhibition area on Thursday and Friday.



The Benefits of participating as a Sponsor

- Maximum exposure at a premier Conference devoted to the Clinical Cardiovascular Genetics sector
- The opportunity for you to interact and target the most influential figures in the field
- The opportunity to participate in the excellent social programme allowing you to network with colleagues, renew old friendships and foster new relationships.
- High visibility on the Conference website and throughout official marketing material
- The opportunity to deliver a clear message that you have a genuine commitment to the industry
- Build new and strengthen existing relationships
- Acquire highly qualified leads and increase brand awareness
- Meet the decision makers and gain instant market feedback.

Scientific Program

The Scientific Program will include plenary and workshop sessions in addition to original research through oral and poster presentations via the abstract submission process.

The main topics will include:

- Diagnosis and detection of cardiovascular genetic disease
- Risk stratification and management
- Novel therapeutic approaches
- Cardiac genetic testing and interpretation
- Molecular testing and the role of next generation sequencing
- New research developments
- Multidisciplinary models of care
- Functional genomic approaches
- Clinical Impact of Polygenic Risk Scores

With major disease themes of:

- Cardiomyopathies such as hypertrophic cardiomyopathy
- Inherited arrhythmogenic disorders such as long QT syndrome and sudden unexplained death in the young
- Familial dyslipidaemias such as familial hypercholesterolaemia
- Arteriopathies such as Marfan Syndrome
- Congenital Heart Disease.

Program

2024	Wednesday 8 May	Thursday 9 May	Friday 10 May
Morning	Variant Curation Workshop	Sessions	Sessions
Afternoon	Educational Day	Sessions	Sessions
Evening	Welcome Reception	Conference Dinner	

Subject to change.

Overview of the International Clinical Cardiovascular Genetics Conference Sponsorship

	Platinum	Gold	Silver	Bronze	Trade Exhibitor
Total Cost (including GST)	\$20,000	\$15,000	\$10,000	\$6,000	\$3,500
Total Cost (plus GST)	\$18,182	\$13,636	\$9,091	\$5,455	\$3,182
Registrations					
Complimentary delegate registrations	6	4	2	1	
Complimentary catering for exhibitors' staff (including morning teas, lunches, afternoon tea and Welcome Reception).	4	4	2	2	2
Exhibition					
Exhibition space (power only supplied)	24sqm	18sqm	12sqm		
Exhibition booth (incl. panels, power, fascia, lights)			OR 12sqm	6sqm	6sqm
Breakfast Symposia during the Conference					
Opportunity to conduct a Breakfast Symposium (Venue and AV will be provided. Breakfast at Sponsor cost)	✓ (Exclusive day)	✓ (No exclusive day)			
Verbal Acknowledgement					
Verbal acknowledgement of your sponsorship during the opening and closing sessions	✓	✓			
Prominent Logo Placement					
Company logo on the website	Linked to company website	Linked to company website	Linked to company website	Linked to company website	Company name on the website
Company logo in the Conference App	✓	✓	✓	✓	
Profile					
Company listing in the Conference App	300 words	200 words	150 words	100 words	
Company banner at the Registration Desk	✓				
Delegate Information					
Copy of delegate list (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure.	3 weeks prior, 1 week prior and week after	2 weeks prior, 1 week prior and 1 week after	1 week prior and 1 week after Meeting	1 week prior and 1 week after Meeting	at the Meeting and 1 week after

Overview of the International Clinical Cardiovascular Genetics Conference Sponsorship – continued

Acknowledgement in Conference publications

- App – (provided sponsorship confirmed prior to print deadline)
- Website – acknowledgement commences immediately after the contract is signed

Delegate registration includes:

- Attendance at the Exhibition
- Welcome Reception
- Morning tea, lunch, afternoon tea and Conference Dinner

Exhibitor staff passes include:

- Attendance at the Exhibition
- Welcome Reception
- Morning tea, lunch and afternoon tea
- Conference Dinner tickets available for purchase - \$140 (\$127 + GST)



Sponsorship Opportunities

Platinum Sponsor

AUD\$20,000 (\$18,182 + GST)

As a Platinum Sponsor you will be recognised as a major sponsor of the International Clinical Cardiovascular Genetics Conference.

Benefits:

Registration

- Six (6) delegate registrations
- Four (4) exhibitor staff passes

Exhibition Space

- 24m² space only (premium 6m x 4m location)

Breakfast Symposium

- Opportunity to conduct a Breakfast Symposium on one morning – exclusively (Venue and Standard AV will be provided. Breakfast catering will be at sponsors expense).

Profile

- Verbal acknowledgement as a Platinum Sponsor at the Opening and Closing ceremonies
- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (300 words) in the Conference app
- Opportunity to place a roll up banner near the registration desk
- Access to delegate list (3 weeks prior to the Conference and updates 1 week prior and 1 week post Conference). Names are limited to those who agreed to name disclosure.

Gold Sponsor

AUD\$15,000 (\$13,636 + GST)

As a Gold Sponsor you will be recognised as a key sponsor of the International Clinical Cardiovascular Genetics Conference.

Benefits:

Registration

- Four (4) delegate registrations
- Four (4) exhibitor staff passes

Exhibition Space

- 18m² space only (premium 9m x 2m location)

Breakfast Symposium

- Opportunity to conduct a Breakfast Symposium on one morning – not exclusively (Venue and Standard AV will be provided. Breakfast catering will be at sponsors expense).

Profile

- Verbal acknowledgement as a Gold Sponsor at the Opening and Closing ceremonies
- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (200 words) in the Conference app
- Access to delegate list (2 weeks prior to the Conference and updates 1 week prior and 1 week post Conference). Names are limited to those who agreed to name disclosure.

Silver Sponsor

AUD\$10,000 (\$9,091 + GST)

Benefits:

Registration

- Two (2) delegate registrations
- Two (2) exhibitor staff passes

Exhibition Space

- 12m² space only (6m x 2m) OR 12m² shell scheme (6m x 2m), including white octonorm panels, two x 150w spotlights, one 4xamp power point and organisation name on fascia sign

Profile

- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (150 words) in the Conference app
- Access to delegate list (1 weeks prior to the Conference and updated 1 week post Conference). Names are limited to those who agreed to name disclosure.

Bronze Sponsor

AUD\$6,000 (\$5,455 + GST)

Benefits:

Registration

- One (1) delegate registration
- Two (2) exhibitor staff passes

Exhibition Space

- 6m² shell scheme (3m x 2m), including white octonorm panels, two x 150W spotlights, one x 4amp powerpoint, and organisation name on fascia sign

Profile

- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (100 words) in the Conference app
- Access to delegate list (1 week prior to the Conference and 1 week post Conference). Names are limited to those who agreed to name disclosure.

Industry Sponsor

AUD\$3,500 (\$3,182 + GST)

Benefits:

Registration

- Two (2) exhibitor staff passes

Exhibition Space

- 6m² shell scheme (3m x 2m), including white octonorm panels, two x 150W spotlights, one x 4amp powerpoint, and organisation name on fascia sign

Profile

- Company logo on website
- Company contact detail in the Conference app
- Access to delegate list (at the Conference and updated 1 week post Conference). Names are limited to those who agreed to name disclosure.

Additional Sponsorship Opportunities

Education Day Sponsor

AUD\$3,500 (\$3,182 + GST)

Benefits:

Registration

- Two (2) registrations to the Education Day (Wednesday 20 March 2020)

Profile

- Verbal acknowledgement of your sponsorship during the opening and closing of the Education Day
- Company logo on website with a hyperlink to nominated website
- Company contact details in the Conference app
- Access to delegate list 1 week prior to the Conference and update 1 week post Conference. Names are limited to those who agreed to name disclosure.

Lanyard Sponsor

AUD\$3,500 (\$3,182 + GST)

Benefits:

Profile

- Name badge lanyards will be over-printed with your company name or company logo
- Company logo on website with a hyperlink to nominated website
- Company logo and contact details in the Conference app
- Access to delegate list (at the Conference and updated 1 week post Conference). Names are limited to those who agreed to name disclosure.

Exhibition Information

Sponsors installing custom designed stands must provide the contact details of their appointed stand contractor, (together with a plan showing full design dimensions including a graphic of the stand design) to the Exhibition Project Manager email: nf@theconferencecompany.com by no later than 20 March 2024.

Furniture hire, barcode scanner hire and provision of internet connections is not included for any of the above packages. These items may be hired from the official Conference contractors. Contact details will be provided in the Sponsorship and Exhibition Manual.

Preliminary Exhibition Timetable

Wednesday 8 May	Pack in / Custom Builds	0700 – 1700hrs
Thursday 9 May	Exhibition open	0830 – 1700hrs
Friday 10 May	Exhibition open	0830 – 1530hrs
	Pack out	1600 – 2000hrs

Note: this is a preliminary schedule. Final timings will be published in the Sponsorship and Exhibition Manual.

Exhibitor Staff Passes

An allocation of Exhibitor Staff Passes is included in each sponsorship package. These passes include morning tea, lunch, afternoon tea and the Welcome Reception but do not include attendance to any of the scientific sessions. Sponsors will receive access to an online form to register staff. Additional passes may be purchased at A\$275 (including GST) per person. Should sponsors wish to attend scientific sessions, they need to purchase a delegate registration.

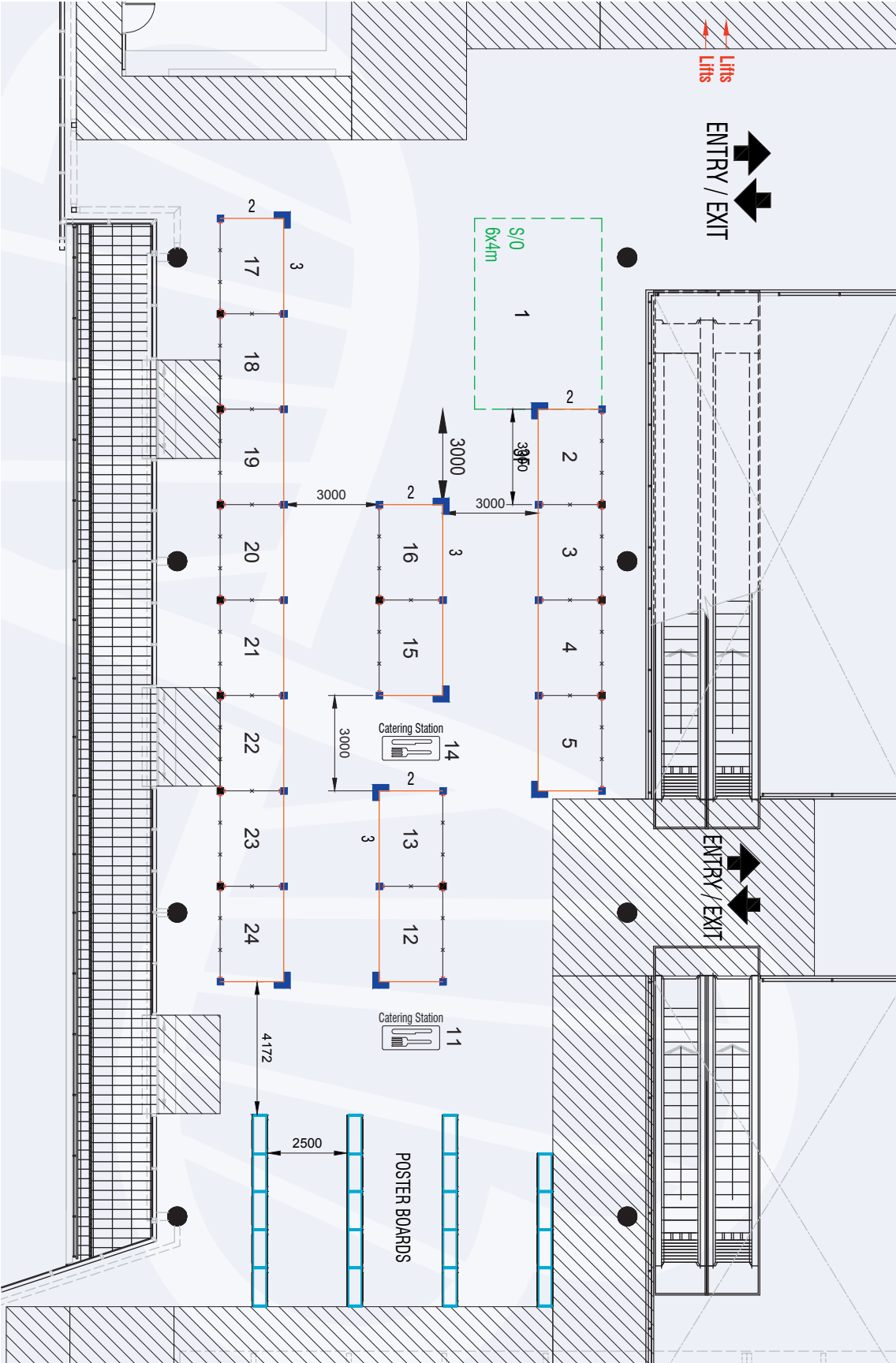
Sponsorship and Exhibition Manual

A Manual will be distributed to all sponsors three months prior to the Exhibition. The manual will contain details of the online registration process for staff, the pack-in/pack-out schedule, supplier contact details and forms for exhibition handbook entry, etc.

Accommodation

Sponsors will be able to book accommodation at Conference hotels. Further details will be provided when Conference registration opens in November 2023.

Exhibition Floorplan



*Indicative floor plan only. Subject to change.

Terms and Conditions

Booking and Payment

All prices are quoted in Australian dollars and include GST, unless otherwise stated. GST is calculated at date of publication and is 10%. The Conference reserves the right to vary the quoted prices in line with any changes in the rate of the GST. GST is chargeable on packages purchased by Australian resident businesses registered for GST in Australia, who are required to pay the GST inclusive price. Purchasers not resident in Australia may be entitled to purchase at the GST exclusive price - please contact The Conference Company for further details.

Sponsorship Packages and Exhibition space will be allocated only on receipt of a signed Booking Form. Confirmation will be sent together with a tax invoice for the required amount. The amount is payable 30 days from the date of the tax invoice.

All payments should be made in Australian dollars. A fee will be applied to any payments made by Credit Card.

All payments due must be received by the Conference Managers prior to the Conference. No sponsor/exhibitor will be allowed to set up their exhibition stand at the Conference until full payment has been received.

Public and Product Liability insurance to A\$10 million must be taken out by each exhibitor at their own expense.

Sponsorship and Exhibitor Protocol:

- i. Trade displays must only be directed to health care professionals.
- ii. Product information for all products being promoted must be available from the display stand.
- iii. Starter Packs must not be made available for collection from unattended stands nor be supplied to non-authorized or non-qualified persons.
- iv. Competitions intended to encourage participants to attend trade displays must be consistent with the requirement of the Medicines Australia (MA) Code available on the industry association's website www.medicinesaustralia.com.au. Prizes should not be of a nature or economic value which would bring discredit upon the industry or recipient. Specifically having regard to the ethical nature of the pharmaceutical industry, competitions and prizes must fulfill at least two of the following criteria:
 - a) The competition is based on medical knowledge or the acquisition of medical knowledge;
 - b) The prize is directly relevant to the practice of medicine or pharmacy;
 - c) Individual prizes offered are of low monetary value or an item of educational material.

The Organising Committee may need to make changes to the floor plan, however, changes will not be undertaken without prior discussion with the companies affected.

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

- prior to 28 February 2024, you are liable for 50% of the sponsorship package selected.
- after 28 February 2024, you are liable for 100% of the sponsorship package selected.

After sponsorship has been confirmed and accepted, a reduction in sponsorship by you is considered a cancellation.

We reserve the right to cancel the Meeting prior to 30 March 2024 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full. Our liability will be limited to that amount.

If we cancel the Meeting after 30 March 2024 in case of circumstances beyond our control, a 20% service fee will be deducted from the sponsorship package selected with the balance refunded.

If we cancel the Meeting we will not be liable for any expenses incurred by you in preparation of material for the Meeting or the supply of goods and services.

We invite your support

Thank you for taking the time to consider the possibilities the International Clinical Cardiovascular Genetics Conference has to offer.

If you have made your choices, please complete and return to us the Application for Sponsorship/Exhibition form. If we can assist with further information, or discussing other opportunities, please contact the Conference Managers.

We hope that you are as enthusiastic about the opportunities that are available in Brisbane as we are and look forward to welcoming you to Brisbane in May 2024.

Contact:

Nihal Fernandez

Sponsorship and Exhibition Manager
on behalf of the Organising Committee

The Conference Company

PO Box 90040, Auckland 1142, New Zealand

Email: nf@theconferencecompany.com

Telephone: New Zealand +64 9 360 1240, calling from Australia 1800 193 405



International Clinical Cardiovascular Genetics Conference 2024

Application for Sponsorship/Exhibition

To book your selected package please forward this completed form together with your deposit to:

International Clinical Cardiovascular Genetics Conference 2024

The Conference Company
PO Box 90 040, Auckland 1142, New Zealand

Ph: +64 9 3601240
Fax: +64 9 3601242
Email: iccg@theconferencecompany.com
Website: www.iccgconference.com

We apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed _____ Date _____

Company Details _____

Company _____

Postal Address _____

Telephone _____ Mobile _____

Email _____

Contact Person _____

Sponsorship requirements

Platinum Sponsor _____ AUD\$

Gold Sponsor _____ AUD\$

Silver Sponsor _____ AUD\$

Bronze Sponsor _____ AUD\$

Other Sponsor _____ AUD\$

Trade Exhibitor _____ AUD\$

Stand Preferences

Please indicate your stand preferences: 1. _____ 2. _____ 3. _____